

BrusselsMorning

# BRUSSELS MORNING ADVERTISING RATES (DIGITAL & PRINTED)

**Brussels Office:**

 Boulevard Barthélémy 1000 20 Brussels,  
 0032465214129

[www.brusselsmorning.com](http://www.brusselsmorning.com)  
[Info@brusselsmorning.com](mailto:Info@brusselsmorning.com)



## Brussels Morning Advertising Rates (Digital & Printed)

### Advertising Rates:

**Brussels Morning (BM)** is Belgian based online newspaper and printed magazine registered as Brussels Morning Newspaper LTD. We publish a unique and independent coverage on international and European affairs on daily basis. With a Europe-wide perspective, BM covers policies and politics of the EU, significant Member State developments, and looks at the international agenda with a European perspective. Our websites is visited by 2 million of visitors per month including unique and repeated users as well as impressions.

**BM** has three services or products; Free Daily Online Newspaper that you can reach through this link, [www.brusselsmorning.com](http://www.brusselsmorning.com); Free Two Weekly E-Newsletters that is sent out to 5000 people and can be subscribed either through pressing the subscribe button on the BM website or by sending an email to [info@brusselsmorning.com](mailto:info@brusselsmorning.com) so our team can add you manually to BM E-Newsletter list; Brussels Morning Print Magazine, which is a monthly Magazine distributed in Brussels, Belgium. We distribute our 5000 copies per month of BM printed magazine in Brussels to the European Institutions, Embassies, Government Figures, Hotels, Politicians, NGOs, Universities, Public Transportations, MEPs, European Parliament Political Groups and Parties, INGOs...etc)

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# 1

## Content Advertising Rates (Printed Magazine)

Offer No	Description	Prices
1.	One article (Full page) in the printed magazine plus the online website. (Content to be provided by the client)  An extra €200 is payable to BM if writing service required.	<b>€2500</b>
2.	One article (Full page) published in the printed magazine only. (Content to be provided by the client)  An extra €200 is payable to BM if writing service required.	<b>€1500</b>
3.	One article (Half page) in the printed magazine plus the online website. (Content to be provided by the client)  An extra €200 is payable to BM if writing service required.	<b>€1900</b>
4.	One article (Half page) published in the printed magazine only. (Content to be provided by the client)  An extra €200 is payable to BM if writing service required.	<b>€1200</b>
5.	Success Profiles                      Call for Price/Availability	

*Note: Articles often published under the client's name/by-line. Client may opt to publish their content by one of our journalists or editors at an additional cost of €400*

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## 2

### Display Advertising Rates (Printed Magazine Cover/Back Pages):

Offer No	Description	Prices
6.	Full Cover Coloured Front Page Ad	€9,000
7.	Full Cover Coloured Last Page Ad	€7,000
8.	2/3 Cover Coloured Front Page Ad	€6,000
9.	2/3 Cover Coloured Last Page Ad	€5,000
10.	1/2 Cover Coloured Front Page Ad	€4,500
11.	1/2 Cover Coloured Last Page Ad	€3,500
12.	1/4 Cover Coloured Front Page Ad	€3,000
13.	1/4 Cover Coloured Last Page Ad	€2,500

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## Display Advertising Rates (Print Magazine Internal Pages)

*Prices for pages 2 to 10*

Offer No	Description	Prices
14.	Full Coloured Page Ad (Choose from internal Pages from Number 2 to 10)	<b>€6,000</b>
15.	2/3 Coloured Page Ad (Choose from internal Pages from Number 2 to 10)	<b>€4,000</b>
16.	1/2 Coloured Page Ad (Choose from internal Pages from Number 2 to 10)	<b>€3,000</b>
17.	1/3 Coloured Page Ad (Choose from internal Pages from Number 2 to 10)	<b>€2,000</b>
18.	1/4 Coloured Page Ad (Choose from internal Pages from Number 2 to 10)	<b>€1,500</b>
19.	1/5 Coloured Page Ad (Choose from internal Pages from Number 2 to 10)	<b>€1,000</b>

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## 4

### Display Advertising Rates (Print Magazine Internal pages)

*Prices for pages 11 to 25*

Offer No	Description	Prices
20.	Full Coloured Page Ad (Choose from internal Pages from Number 10 to 25)	€5,000
21.	2/3 Coloured Page Ad (Choose from internal Pages from Number 10 to 25)	€3,000
22.	1/2 Coloured Page Ad (Choose from internal Pages from Number 10 to 25)	€2,000
23.	1/3 Coloured Page Ad (Choose from internal Pages from Number 10 to 25)	€1,000
24.	1/4 Coloured Page Ad (Choose from internal Pages from Number 10 to 25)	€1,000
25.	1/5 Coloured Page Ad (Choose from internal Pages from Number 10 to 25)	€700

*Note: Prices on pages above 30 are subject to 10% discount.*

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## 5

### Display Advertising Rates (Online Website/Banners/Links and Images)

Offer No	Description	Period	Prices
26.	Digital Header Banner	1 Month	€4000
27.	Middle Digital Banner	1 Month	€1700
28.	Internal Articles' Banner for all website pages	1 Month	€3900
29.	Digital Header Banner	6 Months	€6,000
30.	Medium Digital Banner	6 Months	€5,700
31.	Digital Header Banner	1 Month	€4000

## 6

### Brussels Morning Two Weekly E-Newsletters Ads Prices and Description

Offer No	Description	Period	Prices
32.	One Digital Banner through BM Two Weekly E-Newsletter	One Week	€1000
33.	Digital Banner through the Two Weekly E-Newsletters	4 Weeks (One Month)	€3,600
34.	Digital Banner through the Two Weekly E-Newsletters	24 Weeks ( 6 Months)	€19,200
35.	Digital Banner through the Two Weekly E-Newsletters	48 Weeks (One Year)	€25,600

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## Brussels Morning Social Media Ads Prices

Offer No	Description	Period	Prices
36.	One Digital poster/banner through BM Social Media channels	One off	€50
37.	One Digital poster/banner through BM Social Media channels	30 Posts (One Month)	€2,500
38.	One Digital poster/banner through BM Social Media channels	180 Posts ( 6 Months)	€5,500
39.	One Digital poster/banner through BM Social Media channels	360 Posts (One Year)	€9,000

**Clients** can receive up to 10% discount if they spend up to 15,000 on any of the products. Orders exceeding 30,000 are subject to 15% discount.

**For other services** not mentioned in this offer such as sponsorships/partnerships or events management; please speak to our team to discuss for tailored options.

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